

MARYLAND  
INTERNATIONAL  
EQUESTRIAN FOUNDATION



2024 Season, including  
The Maryland International  
+ Horse Trials 4\*S - 1\*S

# Sponsorship Opportunities



Support the mission of Maryland International Equestrian Foundation to promote access from grassroots to FEI level eventing in Maryland while promoting your business throughout our 2024 season of over 50 competition days.

# About Loch Moy Farm

## Home of The Maryland Horse Trials

As the premier venue for more than 50 days of equestrian competitions each year, which is highlighted by The Maryland International + Horse Trials, FEI 4\*S - 1\*S, National Divisions, Loch Moy Farm offers exposure to a desirable client base. More than 20,000 US and international participants, ranging from local amateurs to current and future Olympians, visit Loch Moy annually. Additionally, the facility is open year-round for schooling.

## About MIEF

Founded in 2022, the Maryland International Equestrian Foundation (MIEF) serves as the 501(c)(3) non-profit arm of Loch Moy Farm. MIEF's mission is dedicated to supporting equestrian sport from grass roots to FEI level at Loch Moy Farm, and committed to providing funding for the development of dedicated riders from diverse backgrounds to compete at the top levels of our sport.



## Audience Reach



### Facebook

12,976 Followers  
27K+ Monthly reach

### Instagram

4,559 Followers  
5K+ Monthly reach

### Email

8k+ Subscribers  
43% Open rate

### Web

10,000 unique  
monthly visitors

# Sponsorship Packages

## Patron Sponsorship Package

- One stake sign displaying your logo on XC Course
- Recognition in digital program

**\$250**

## Benefactor Sponsorship Package

- Logo displayed throughout venue in prime locations
- One VIP parking pass
- Recognition in digital program
- Opportunity for vendor/exhibit space

**\$1,250**

## XC Jump Sponsorship Package

- XC Jump stake sign
- Two VIP parking passes
- Verbal announcements throughout the event

**\$2,500**



# Sponsorship Packages

## Show Jumping Stadium Sponsorship Package

- Everything included in XC Jump Package, plus:
- Reserved table in VIP tent all weekend for dining and spectating
- Exclusive sponsorship of show jumping ring
- Three VIP parking passes
- Four tickets to Friday's competitor/sponsor reception
- Logo displayed in digital program, social media, and on website
- Premium logo placement opportunities

**\$10,000**

## VIP Tent Sponsorship Package

- Exclusive sponsorship of VIP tent, including naming rights
- Reserved table in VIP tent for 8 all weekend for dining and spectating
- Four VIP parking passes
- Logo placement and sponsor recognition on cross country course
- All-inclusive food and beverages
- Logo displayed in digital program, social media, and on the website
- Premium logo placement opportunities

**\$15,000**

## Viewing Mezzanine Sponsorship Package

- Exclusive use of brand-new viewing mezzanine; fits 15 people
- All-inclusive food and beverages, including one reserved table for Friday Reception and Saturday Brunch
- Sponsor banners fully wrapped around the mezzanine
- Four VIP parking passes
- Logo displayed in digital program, social media, and on the website
- Premium logo placement opportunities

**\$15,000**

# Sponsorship Packages

## Competitor and Sponsor Package

- All-inclusive food and beverages, including two reserved tables for Friday Reception and Saturday Brunch
- Premier signage and on-site branding
- Six VIP parking passes
- Logo displayed on cross country course, in digital program, social media, and on the website
- Premium logo placement opportunities

**\$20,000**

## Title Sponsorship Package

- Exclusive Naming Rights: event named after your company
- Premier signage and on-site branding
- All-inclusive food and beverages, including two reserved tables for Friday Reception and Saturday Brunch
- Eight VIP parking passes
- Vendor space at all USEA recognized and starter events
- Logo displayed on Ian Stark bank complex on cross country course, in the digital program, social media, and on the website
- Premium logo placement opportunities

**\$30,000**

## Custom Sponsorship Packages

- We welcome the opportunity to discuss customized sponsor packages! [Contact us](#) and let us customize a sponsor package to meet your marketing and promotional needs and objectives.

**From \$350**



*Thank you for supporting the mission of Maryland International Equestrian Foundation to promote access from grassroots to FEI level eventing in Maryland!*

# Contact Us

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[Get In Touch](#)