

MARYLAND  
INTERNATIONAL  
EQUESTRIAN FOUNDATION



The 2024 Season includes  
Maryland International + Horse Trials  
FEI CCI-S 1\*/2\*/3\*/4\*  
July 5 - 7, 2024

# Sponsorship Opportunities



MARYLAND  
INTERNATIONAL  
CCI-S 1\*/2\*/3\*/4\*



Support the mission of Maryland International Equestrian Foundation to promote access from grassroots to FEI level eventing in Maryland while promoting your business throughout our 2024 season of over 50 competition days.



# About Loch Moy Farm

## Home of The Maryland Horse Trials

When you sponsor an event at Loch Moy Farm, you get maximum visibility and promotion for your products and business. As the premier venue for more than 50 days of equestrian competitions each year, highlighted by The Maryland International + Horse Trials, FEI 4\*S - 1\*S, National Divisions, Loch Moy Farm offers exposure to a desirable client base. More than 20,000 US and international participants, ranging from local amateurs to current and future Olympians, visit Loch Moy annually.

## About MIEF

Founded in 2022, the Maryland International Equestrian Foundation (MIEF) serves as the 501(c)(3) non-profit arm of Loch Moy Farm. MIEF's mission is dedicated to supporting equestrian sport from grass roots to FEI level at Loch Moy Farm, and committed to providing funding for the development of dedicated riders from diverse backgrounds to compete at the top levels of our sport.



## Audience Reach



### Facebook

12,976 Followers  
27K+ Monthly reach

### Instagram

4,559 Followers  
5K+ Monthly reach

### Email

8k+ Subscribers  
43% Open rate

### Web

10,000 unique  
monthly visitors

# Sponsorship Packages

## Individual and Family Opportunities

- We offer a variety of opportunities from XC jump sponsorship to 4\* division sponsorship. Contact us for more information.
- One stake sign displaying your logo on the XC Course
- Recognition in digital program

\$250

## Benefactor Sponsorship Package

- Logo displayed throughout venue in prime locations
- One VIP parking pass
- Recognition in digital program
- Opportunity for vendor/exhibit space

\$1,250

## XC Jump Sponsorship Package

- XC Jump stake sign
- Two VIP parking passes
- Verbal announcements throughout the event
- Four tickets to Highland Club all weekend for dining and spectating

\$2,500





# Sponsorship Packages

## Show Jumping Stadium Sponsorship Package

- Everything included in XC Jump Package, plus:
- Reserved table in Highland Club all weekend for dining and spectating
- Exclusive sponsorship of show jumping ring
- Three VIP parking passes
- Four tickets to Friday's competitor/sponsor reception
- Logo displayed in digital program, social media, and on website

**\$15,000**

## Highland Club Sponsorship Package

- Reserved table in Highland Club for eight Friday through Sunday for dining and spectating
- Course walk highlights with Ian Stark
- Four VIP parking passes
- Logo placement and sponsor recognition on XC course
- All-inclusive food and beverages
- Logo displayed in digital program, social media, and on the website

**\$5,000**



*The Highland Club—"It's The Place to Be and  
The Place to See Everything!"*

# Sponsorship Packages

## Highland Tower Sponsorship Package

- Exclusive use of brand-new viewing tower wrapped with your logo for 15 people
- All-inclusive food and beverages, including one reserved table at the Highland Club for Friday Reception and Weekend Brunch
- Four VIP parking passes
- Logo displayed in digital program, social media, and on the website
- The best view of all three phases throughout the weekend!

**\$15,000**

## Title Sponsorship Package

- All-inclusive food and beverages, including two reserved tables for Friday Reception and Saturday Brunch at The Highland Club
- Exclusive Naming Rights: event named after your company
- Eight VIP parking passes
- Vendor space at all USEA-recognized and starter events
- Logo displayed on Ian Stark bank complex on cross country course, in the digital program, social media, and on the website

**\$30,000**

## Custom Sponsorship Packages

- We offer a variety of sponsorship opportunities available at the Maryland 4\* and Horse Trials.
- We can accommodate all budget levels and enjoy working collaboratively with our sponsors to provide the benefits and coverage that most interest each individual person or business
- [Contact us](#) to discuss your customized package..

**From \$350**

## The Highland Club

Be a part of the action at Loch Moy Farm's Highland Club—the place to be and place to see! Our Highland Club features prime viewing of the "Triathlon of equestrian sports:" the elegance of dressage, the excitement of Show Jumping, and the thrill of XC jumping.

The Highland Club provides business and social entertainment with the best views featuring food and beverage, including an open bar, Friday through Sunday.

### **Maryland International + Horse Trials**

**FEI CCI-S 1\*/2\*/3\*/4\***

**July 5 - 7, 2024**

The following sponsorship packages include access to The Highland Club:

- XC Jump Sponsorship
- Show Jumping Stadium Sponsorship
- Highland Club Sponsorship
- Highland Tower Sponsorship
- Title Sponsorship Package



*The Highland Club Sponsorship Package includes a course walk with XC designer Ian Stark.*



*Thank you for supporting the mission of Maryland International Equestrian Foundation to promote access from grassroots to FEI level eventing in Maryland!*

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# Contact Us

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[Get In Touch](#)